



# “Rethinking Popular Music Production in Austria and Germany from 1930 to 1950”

International Conference –  
WEAVE Projekt „PopPrints“

THU 20.03.2025 \_\_ ITG Großer Hörsaal \_\_ 14:00 Uhr

FRI 21.03.2025 \_\_ Sonic Lab \_\_ 09.30 Uhr

SAT 22.03.2025 \_\_ Sonic Lab \_\_ 09:45 Uhr \_\_ ABPU

Coordination: Carolin Stahrenberg

No registration

Free Entry

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## Thursday 20.03.2025 (ITG, Großer Hörsaal)

14:00 Welcome: *Carolin Stahrenberg (ABPU)*, & *Markus Neuwirth (Vice president ABPU)*; Music

### Session 1

14:30 *Nils Grosch (Salzburg)*  
Strategies, Paradoxies, Contingencies and Liberties in the Production of Musical Styles in Popular Music in the NS Period

15:00 *Lorenzo Santoro (Dresden)*  
Popular Music in Nazi Regime: Redundancy and Functional Purposes in the Working of Peter Kreuder and Eduard Künneke

15:30 *Gabriele Groll (Rostock)*  
Popular Music and Absolute Film

Coffee

### Session 2

16:30 *Eva-Maria de Oliveira Pinto (Munich/Berlin)*  
Zentrale Rio: South American Clichés in German Sound Films from 1930 to 1950

17:00 *Julia Heiler (Salzburg)*  
Singing and Voice in German-language Popular Music Theater 1918-45

17:30 *Roxane Lindlacher (Linz)*  
Sheet Music Editions of Popular Music as Media Combinations:  
Possibilities of Staging Bodies

**18:30 “Die Ballspende” – Scenic Reading with Music (in German language)**

## Friday 21.03.2025 (Sonic Lab)

### Session 3

9:30 *Dietmar Friesenegger (Leipzig)*  
Last Waltzes:  
The Viennese Ball Season of 1938

10:00 *Gesa zur Nieden (Greifswald)*  
“High-brow” Popular Music Theatre in Stuttgart 1930–1950

10:30 *David Vondráček (Prague)*  
Composers from Bohemia and Their Transnational Dreams: Towards an Operetta History Between Berlin, Prague, and Vienna

11:00 *Carolyn Stahrenberg (Linz)*  
Repertoire and Artists in Limbo: Producing Popular Musical Theater in Times of Changing Regimes

Coffee

12:00 **KEYNOTE**  
*Pamela Potter (Madison, WI)*  
Promoting Popular Music in Hitler's Berlin

Lunch break

#### **Session 4**

14:00 *Sean Prieske (Salzburg)*  
Between Nationalisation and Internationalisation. Transnational Networks of Popular Music Production in Fascist Germany and Austria

14:30 *José Gálvez (Greifswald)*  
Towards a History of Popular Music Recording in Germany, 1931–1950

15:00 *Thomas Flömer (Salzburg)*  
Between “White Jazz” and “Heimatland” – Heinz Wehner and his Telefunken Swing Orchestra in the Third Reich

Coffee

#### **Session 5**

16:00 *William Everett (Kansas City, MO)*  
From Sissy to The King Steps Out, or From Vienna to Hollywood: Fritz Kreisler as a Transnational and Transmedial Nexus in the Network of Austrian Popular Music

16:30 *Timur Sijaric (Lucerne)*  
On the Beautiful Brown Danube. Wien-Film GmbH and its Music

17:00 *Johanna Jastrinsky (Hamburg)*  
Music Film as a Field of Discourse? Cultural Policy Authorities and Structures Exemplified by the Revue “Wir machen Musik”

18:00 **Lecture concert:**  
**Music from the Archives: Popular Music in Austria and Germany from 1930 to 1950 (in German language)**

## Saturday 22.03.2025 (Sonic Lab)

### Session 6

- 9:45 *Franziska Kollinger (Greifswald)*  
Music for Sale: International Music Publishing as a Nexus for Popular Music Production 1930-1950
- 10:15 *Verena Liu (Salzburg), Henrik Almon (Paris)*  
Dreiklang-Dreimasken-Verlag and its International Cooperations 1930–1950: Operetta and Schlager Repertoire During Troublesome Wartimes
- 11:00 *Reimar Walthert (Bern)*  
Coping with Restrictions in Cultural Policy. The Music and Theatrical Play Publisher Zurich Limited
- Coffee
- 12:00 **Roundtable (in German language)**  
*Judith Wiemers (Dresden), Stephan Kopf (Wiesbaden), Oliver Potratz (Berlin), N.N.*  
(Wie) Aufführen? Praktische Perspektiven auf historische populäre Musik 1930-1950
- 13:00 to 13:30 Final Discussion